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We write in support of William Harris' citizen petition submitted under TITLE 21 CFR 10.30 to request the Commissioner of Food and Drugs to amend Sec. 101.9 "Nutrition labeling of food." FARM is a national nonprofit organization that represents 17,000 members in the U.S.. Our mission is to promote sustainable and healthy plant-based diets.

Current FDA food labeling regulations do not require food manufacturers to reveal the percentage of calories from fat within a particular serving. Consumers are frequently led to believe that foods labeled "low fat" and "fat free" contain trivial amounts of fat when, in fact, the percentage of calories per serving from fat is quite high. As a result, those who are not inclined to do the mathematical analysis necessary to determine actual fat content of foods undoubtedly consume more fat than the federal government's recommended maximum 30% of daily calories.

At a time when 55% of the American population are overweight and cardiovascular disease is the leading cause of death, the FDA should ensure that consumers receive straight information about the fat content of foods. Federal nutrient labeling regulations should not allow food manufacturers to misrepresent fat content to the detriment of millions of Americans' health. Requiring manufacturers to state the percentage of calories from fat on nutritional labels would certainly allow consumers to make more informed eating choices.

We look forward to your response to this petition.

Sincerely,

Lucy Goodrum, Esq.

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